

## AI Strategy, Business & Ethics

**Duration:** 2 Months (Mon–Fri, ~90 Hours)

**Mode:** Live Online / Classroom

**Tools & Technologies:** Case Studies, AI Frameworks (XAI, Responsible AI)

### Syllabus

#### Week 1

- AI for business strategy overview
- Assignment at end of week

#### Week 2

- AI in Finance, Healthcare, Retail
- Assignment at end of week

#### Week 3

- Predictive vs Prescriptive analytics
- Assignment at end of week

#### Week 4

- Explainable AI (XAI) frameworks
- Assignment at end of week
- Mock Interview 1

#### Week 5

- AI fairness and bias
- Assignment at end of week

#### Week 6

- AI governance and compliance
- Assignment at end of week

#### Week 7

- Case study: Responsible AI in practice
- Assignment at end of week

#### Week 8

- Final strategy presentation
- Mock Interview 2
- Assignment at end of week

## **Learning Outcomes**

- Understand AI as a business enabler
- Differentiate predictive and prescriptive AI
- Apply Explainable AI frameworks
- Recognize AI bias and ensure fairness
- Develop ethical AI strategies for enterprises